



## ShoreTel and IBM Integrate in Style for FIDM

*ShoreTel Communicator Integration for IBM Sametime now available*

**SUNNYVALE, Calif., March 18, 2013** – **ShoreTel®** (NASDAQ; SHOR), the leading provider of brilliantly simple **unified communications platforms**, including **business phone systems**, applications and mobile UC solutions, announced the general availability of [ShoreTel Communicator for IBM Sametime](#), currently in use at the Fashion Institute of Design and Merchandising

This powerful and reliable collaboration and unified communications solution combines the power of ShoreTel's [IP telephony](#) and [unified messaging](#) with the real-time capabilities of Sametime.

"FIDM (Fashion Institute of Design and Merchandising) is a place where creativity and careers merge. We're hands-on and industry focused. Our students, faculty and staff all live and breathe within collaborative projects," said Roxanne Reynolds-Lair, chief information officer at FIDM "When anyone contacts us, we pride ourselves on ensuring that there is always a live person to interact with and our entire front office has embraced the simplicity of ShoreTel Communicator for Sametime as a smooth way to ensure continued collaboration – no matter who we're communicating with."

With the integration of [ShoreTel Communicator](#) into both Sametime and IBM Lotus Notes, users enjoy the convenience of managing all of their collaboration tasks in a familiar application interface. This means one-click convenience for instant messaging, email, and telephony interactions, which are initiated easily from the contact list.

"ShoreTel recognizes that every organization has a different approach and a unique roadmap for UC. Additionally, enterprises may prefer to standardize on existing platforms without forcing end-users to switch or learn new tools when looking to enhance social communications," said Pejman Roshan, vice president of product management at ShoreTel. "The ShoreTel Communicator for Sametime provides significant timesaving for users needing to interact with rapid-fire collaboration."

ShoreTel Communicator for Sametime includes visual voice mail and remote call control all tightly integrated with a user's calendar and contacts. Additionally, users can show their online status as busy while making a call from the Sametime application with just a click. There's also an option to "camp on" when a colleague is on the phone or has an unavailable presence, letting the system notify you when the person becomes available.

As unified communications continues to deliver significant productivity and cost advantages, ShoreTel recognizes the benefit of delivering the best of both worlds for Sametime users with the [ShoreTel IP Phone](#). In a reliable, single-image, easy to manage solution, IT remains in full control of their convergence of technologies while still allowing end-users the flexibility to use



their preferred desktop applications and collaboration platform.

ShoreTel Communicator for Sametime is currently available from ShoreTel authorized certified resellers. For additional information or to contact a certified reseller to place an order, visit [shoretel.com](http://shoretel.com).

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### About ShoreTel

ShoreTel, Inc. (NASDAQ: SHOR) is a provider of [business communication solutions](#) whose brilliantly simple [unified communications platforms](#), applications and [mobile UC solutions](#) promise a new rhythm of workforce engagement and collaboration. With costly complexity eliminated by design from its award-winning, all-in-one [IP phone system](#), [UC](#) and [contact center](#) solution, and its industry-leading [hosted phone system](#), workers enjoy a freedom and self-reliance that other providers can't match. Users have full control to engage and collaborate, no matter the time, place or device, for the lowest cost and demand on IT resources in the industry. ShoreTel is headquartered in Sunnyvale, Calif., and has regional offices and partners worldwide. For more information, visit [shoretel.com](http://shoretel.com) or [shoretelsky.com](http://shoretelsky.com).

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